

Thousand Oaks High School Baseball Boosters
2014/2015
www.TOHSBASEBALL.com



2014/2015 Billboard Artwork Specifications

Files should be submitted electronically to Eric Alton at eric@lrapparel.com . If file size is over 20MB, send an email to Eric and he will give you an alternative method to submit.

File content should be a minimum of 200dpi, but 300dpi is better.

The preference for file format is PDF or JPG sized to 96x48. Note that you can't take a 3"x2" business card JPG file and expand it to 96"x48" without it becoming very pixellated (blurry).

Alternative format is an AI or EPS file, which is scalable to 48" x 96" without any loss of resolution

Final billboard size is 4' x 8' (48"x96"). If the submitted file does not have a white background, then add 1" bleed all the way around (for a final file size of 50"x98").